



CB Nuit Art at Night Festival 2024

~SPIRAL~

SPONSORSHIP OPPORTUNITY





WELCOME BACK FOR CB Nuit 2024 **This time with the kinetic energy of a ~SPIRAL~!**

The CB Nuit 2024 festival will be guided by the theme: ~SPIRAL~ inviting inward and outward journeys for artists to explore. ~SPIRAL~ provides the flexibility to invite a more personal exploration as well as a lighter more universal perspective; one that can be taken literally or metaphorically.

We invite you to help us to maintain our standard of excellence as we bring a special National and International spotlight, once again to our little town that could, Corner Brook!

**Let's ~SPIRAL~ together and support our
~2024 CB Nuit Art at Night Festival~**

CB Nuit is preparing to present its 8th annual award-winning Art at Night Festival! On the weekend of September 20-22, 2024 we will be presenting incredible artists from all art disciplines on our downtown West Street. Shine a Spotlight on your business by Spiralling into our Sponsor Story to showcase your business name to thousands of community members attending as well as affiliating your business with an event that supports the health and well being of our community.

We are growing our team and our production standards as we invite the presentation of ART from all disciplines, visual, digital, theatrical, musical and much more. We need your support to maintain our standard of excellence.

Your business is a valued member of our community. We believe that your business will love being a part of the ~SPIRAL~ story this year by connecting to an event that has sustainability as a core value, and provides you the opportunity of networking with a successful award-winning event!

Louise Gauthier, Executive Director / 709 639 4513
with Brittany Eddy, Director of Sponsorship and Fundraising / 709-215-8659
visit our website @ www.cbnuit.com



2023 FESTIVAL BY NUMBERS

OVER ALL, SOCIAL AND WEB REACH - **93,325**

FACEBOOK

Post reach	26,553
Post engagement	8,204
Reactions	1,444
Shares	255
Link clicks	691
New Page likes	501
Unfollows	0

INSTAGRAM

Post reach	62,653
Post engagement	2,429
Reactions	2,064
Shares	92
Link clicks	179
New Page likes	170
Unfollows	11

WEBSITE

Top pages	Home Page
	Map/ Schedule
	Artist Line up
Site Visits	12,782
Devices	
Mobile	9,231
Laptop	3,127
Tablet	424

QR CODES

Scans	400
Clicks	292
Click through	73%

POSITIVE MEMORIES MADE

25,000*

guesstimate based on attendance



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENIFITS	FIRELIGHT SPONSOR \$100 and above	MOONLIGHT SPONSOR \$1,000 and above	STARLIGHT SPONSOR \$5,000 and above
Noted as Firelight level Sponsor on our website	★		
Noted as Moonlight level Sponsor on our poster and website		★	
Noted as Starlight level Sponsor on our poster and website			★
Promoted on social media	★	★	★
Acknowledged at Festival Opening		★	★
Promoted at sponsored event site (if applicable) plus Meet and Greet			★
Supporting a magical evening of Community, Arts and Creativity	★	★	★



CB Nuit Art at Night 2024 Sponsorship Agreement

On behalf of _____ I hereby accept and agree to the terms of this agreement for the sponsorship of CB Nuit Art at Night Festival to be held on the weekend of September 20th, 21st, & 22nd, 2024.

Company or individual contact person:

Role/Title:

Company or Individual Address:

Company or individual email and social media contacts: @

<input type="checkbox"/>	Starlight \$5,000 and above
<input type="checkbox"/>	Moonlight \$1,000 and above
<input type="checkbox"/>	Firelight \$100 and above

*CB Nuit appreciates donations of any value

Preferred Payment Method (an invoice will follow):

<input type="checkbox"/>	Cheque
<input type="checkbox"/>	e-transfer (to cbnuit@gmail.com)

Please tick a box of your choosing - Thank you for supporting CB Nuit

On behalf of:

Signature:

Print Name:

Date

Please return your signed Agreement by August 16th, 2024 with payment to:

Rotary Arts Centre (CB Nuit), Unit 101, 5 Park Street, Corner Brook, NL, A2H 6E3

OR send a digital transfer to: cbnuit@gmail.com

◆ Your sponsorship is secured upon receipt of this signed agreement ◆