



CB Nuit 2021 Festival Sponsorship Opportunity

CB Nuit is preparing to present our 5th annual award-winning community Arts Festival. We are planning for unique art events from all art disciplines, presented in person and virtually giving our beautiful city of Corner Brook an international contemporary spotlight. Audience attendance and feedback have proven that our community is eager to have this event grow and flourish.

COVID-19 has changed the world as we once knew it, so we are changing with it. This year we will be launching a hybrid festival featuring artists on our downtown West Street as well as in our Virtual West Street portal to the arts. This will give people the opportunity to attend events who may not be able to attend in person. COVID-19 has impacted many people's lives, including the arts community, and this festival will be an uplifting opportunity for the community to gather in a safe, inspiring, and inclusive manner.

We value and support your presence and contributions to our community, and believe that your business, providing services to our community in Western Newfoundland, would be a wonderful addition to our CB Nuit family. In addition to supporting the Corner Brook arts community, your involvement will provide you the chance to build relationships and create new business opportunities by:

- networking with a successful award-winning event
- showcasing your business name to thousands of community members
- affiliating with an event that supports the health and well being of our community through participatory art projects
- connecting to an event that has sustainability as a festival priority as we look to the future health of our community and planet

With your help, we will be able to meet our long-term goal to creatively invigorate, beautify, and economically stimulate our community with this inspiring event for years to come.

Louise Gauthier, Creative Director / 709 639 4513
with Brittany Eddy, Director of Sponsorship and Fundraising / 709-215-8659
visit our website @ www.cbnuite.com

*Attached you will find our sponsorship packages and contract

*Check out our website for the latest CB Nuit news including plans for a Conference featuring and the Atlantic Art at night Festivals including Halifax's Nocturne, New Brunswick's Third Shift, Cape Breton's Lumiere, Antigonish's Antigonight and Charlottetown's Art At Night!

CBNuit

2021

Sponsorship Levels for your consideration:

Starlight

Amount of Sponsorship: \$5,000 and above

- *Noted as Starlight level Sponsor on our poster and website
- *Promoted on social media
- *Acknowledged at festival opening
- *Invited to radio interviews
- *Opportunity to sponsor one of our Anchor Act Artist(s)



Moonlight

Amount of Sponsorship: \$1,000 and above

- *Noted as Moonlight level Sponsor on our poster and website
- *Promoted on social media
- *Acknowledged at festival opening
- *Invited to radio interviews
- *Opportunity to sponsor:
 - One of the selected featured Artists festival
 - Community Art Project Event (Friday afternoon)
 - Artist Workshops Event (Saturday afternoon)

Firelight

Amount of Sponsorship: \$200 and above

- *Noted as Firelight level sponsor on poster and website
- *Promoted on social media
- *Acknowledged at festival opening





CB Nuit Sponsorship Contract

On behalf of _____, I hereby accept and agree to the terms of this Agreement for the sponsorship of CB Nuit , an after dark multi-discipline arts festival to be held in September of 2021.

Individual or Company Name: _____

Individual or Company Contact: _____

Title: _____

Street Address:

_____ City:

_____ Province: _____ Postal Code: _____ Contact

Number: _____ E-mail: _____

Starlight \$5,000 and above

Moonlight \$1,000 and above

Firelight \$200 and above

*CB Nuit appreciates donations of any value

Preferred Payment Method (an invoice will follow): Cheque e-transfer

Signature

Print Name

Date

Please return your signed Agreement by June 1st, 2021 with payment to CB Nuit office at 3 Humber Park, Corner Brook, A2H 2Z7 or send digitally to cbnuit@gmail.com

▪ Your sponsorship is secured upon receipt of this signed agreement